



June 29, 2022

TOMATOES



Beefsteak Tomatoes

Conventional: Pretty much the same as Conv. TOV's. It looked like things were getting a little better. But movement has slowed this week as we head into the weekend. For the next week or 2 expect good availability and cost will reflect that. Shipper will be trying to price to move product. Not sure where that price will be yet. We will advise once we have confirmed cost.

Organic: This market has been good for quite a while. Availability has been limited. There is new production starting up so we will see how this affects pricing. For the time being we expect FOB's to stay in the high teens. We should have a much clearer picture this time next week.

Organic Roma

Older field production out of Mexico is done. Quality is very poor. There is new production starting up in Mexico (shipping through Texas) and Baja. We should see an improvement in quality. Waiting to see where pricing will be but expecting things to settle somewhere in the med teens and possibly a little higher. We will update with next week's report.

Grape

Grape tomatoes continue to be flushing out of Mexico and the East Coast.

Heirlooms

Conventional: Central Mexico harvest finished. Baja crops have started against steady harvest. California crops will begin at the end of July. Locally grown Ad opportunities for August and September.

Organic: Steady supplies out of Central Mexico and Baja. California crops will not be a factor until the week of July 11th. Forecasting volume to remain steady out of Mexico for the next 2-3 weeks.



Medley

Medley tomatoes are still in short supply on both Organic and Conventional.

Organic Cherry

Good volume available on Cherry tomatoes.

Organic

Organic Purple

Organic Sweet

Baby/Medley

Crops abruptly finishing up out of Central Mexico.

Crop transition until Baja begins in another week.

California crops remain 2 weeks away.

Crush

Volume on the Organic Purple Crush is getting a little short.

King

Good volume available on Sweet Kings.

Round, Roma and Vine-Ripe

Mexico

Very few supplies this time of year.

Central California

3-4 shippers are now beginning to harvest new crop California romas and rounds. Several more should start next week. Freight rates going back east are very high. Initial demand for these new crop tomatoes is just fair to average. \$10.00-\$12.00 loaded for best quality. \$8.00-\$9.00 for heavy color and off grades. Market is unsettled.

Baja California

Best quality roma tomatoes \$14.95. Smaller sizes, off grades and heavy color \$10.95/\$12.95.

Southeast

South Carolina and Quincy Florida are winding down harvest this week and next. Tennessee, Virginia, Alabama and Arkansas are looking to begin ramping up at the end of June and early July.

Markets are in the \$10.00-\$15.00 loaded range FOB on moderate demand.

Tomato on the Vine

Conventional: Most shippers are trying to hold their pricing on TOV's after this week. We are hearing quotes anywhere from \$8.00 - \$9.00 FOB from shipping point. We think they are trying to swim up river against a very strong current and the waterfall is right behind them.

We think next week things are going to fall back down to the minimums and probably less with USA production. Canada is in a little better shape. The market back East is stronger but that is due to production issues out of Leamington. That could still save the west coast shipper a bit but freight cost going back East will not help them out. Expect things to stay sloppy for the next 2 - 3 weeks and possibly longer.

Organic: The TOV market has held steady for the last 2 months and we are now looking at new production starting up out of Mexico and Baja. Expect things to hold steady and availability to pick-up. If anyone is interested in ads moving forward, please let us know and we can work on pricing. There should be good supplies through July and August weather permitting.

ONIONS

Some of the Yellow onion growers are gapping this week which has caused the yellow market to jump up. Good supplies on reds from Mexico and California currently. Expect the white onion market to go up during the CA season as the Mexico crop winds down.

POTATOES

The market on all sizes from the Pacific Northwest and Idaho continue to increase. All sizes will be tight out of both growing regions this week, demand continues to exceed offerings. Burbanks are exclusively being shipped until the new crop becomes available in August.

Crop out of Nebraska will start mid-July and Washington crop is expected to begin early August. This will help alleviate demand out of Idaho, harvest expected to begin mid-August. Quality is fair with signs of pressure bruising.

CITRUS

Navel

Conventional: California is the primary source for Navels and will have limited volume the rest of June and early July as the domestic season winds down and imports begin. The California season will wrap up over the next few weeks and there will most likely be a gap between California and Imports this year.

Grapefruit

Conventional: California Star Ruby out of D1 and D2 are available throughout June and July. Crop sizing is looking good across the board with excellent flavor.

Organic: California Star Ruby are going in D2 but will start to wind down while Marsh Ruby takes over through the rest of the summer. Volume and sizing is fair across the board.



Lemons

Conventional: California is the primary source for Lemons through June and into July prior to the start of Import fruit. Crop is peaking on larger sizes, 95ct and larger, mid and smaller sizes are somewhat limited. Imports from Mexico and South America are starting over the next few weeks and will take over as California winds down in D1 and D2.

Organic: Mexico volume is increasing, moving forward and will have good supplies. California is winding down in D2 and will have fair supplies in June and July. Peak sizes are 140/115/165ct out of all areas at this time.

Valencia

Conventional: Mexico Valencia season is now finished and California has taken over as the juicing orange option. California's new crop has started in fair volume now and will continue steadily throughout the summer.

Organic: Mexico Valencia season is now finished and California has taken over as the juicing orange option. California's new crop has started in limited volume now and will begin to increase throughout the summer.

Limes

Supply is improving, prices have come down significantly.

BERRIES



Blueberries

California blues have begun to gap, mostly due to excessive heat in the Central Valley. Due to high temps, quality has suffered, causing many growers to divert to freezer. Prices remain high and will continue to stay relatively high through July. The Pacific NorthWest including British Columbia, will begin by the 2nd week of July.

Blackberries

Blackberry production has slowed down both out of Mexico and California. Georgia and North Carolina are in full production. The West Coast is short in supply with higher than average FOB's. Quality has been "hit or miss" in the West thus prices are inflated due to quality issues with blackberries.

Raspberries

Strawberries

NOW is the time for big volume retail promotions. Plenty of excellent quality fruit with aggressive lid pricing.

Santa Maria: Demand is fairly light. Santa Maria is over its peak for the most part. Many grower/shippers are diverting to the freezer largely due to light demand and lower FOB's. The growers that are still going fresh have good fruit but at current market prices the freezer may be the best option short term.

Salinas/Watsonville: Demand is moderate. Sal/Wat is at its peak. The weather looks moderate for the next week with perfect growing temps. The fruit quality and condition is excellent with a large size. Much like Santa Maria the market conditions have improved slightly for holiday demand. Sal/Wat has the majority of their season ahead of them.

Call your Veg-Fresh representative for volume and pricing information!

Production continues at a steady pace from both California and Mexico, with good quality from both areas. Prices are steady and at promotional levels. The harvest should increase by mid-July with a California peak by mid-August.

BELL PEPPERS

Green Bells

Conventional: Coachella has started with green bells. Green bell peppers are still available in Nogales. Plenty of supply on colored hothouse bells out of Nogales.

Organic: The Bakersfield area has now started on the Organic Green Bell Peppers.

Colored Bells

Conventional: Plenty of supply on colored hothouse bells out of Nogales.

Organic: Mexico's growing area has now started with good volume and quality.

APPLES

Very limited volume available on most domestic Organic Apples, except for the Organic Fujis out of the Northwest. More imported Organic Apples are now available from South America and New Zealand.

MINI SWEET PEPPERS

Good volume available.

CUCUMBERS

Organic Hot House

Baja has good volume.

Organic Slicer

Baja started, limited volume with quality issues. New field at the end of this week/beginning of next week.

Cucumbers

Out of Nogales for another 1-2 months.

Persian

Good quality and volume continues out of Mexico. Great time to promote both Conventional and Organic Persian Cucumbers.



BRUSSELS SPROUTS

Conventional: Currently harvesting in California and Mexico. Limited availability with quality concerns.

Organic: Limited volume on Organic Brussels from Mexico due to quality.

CHILIES

Light supply, but consistent out of Nogales.

GREEN BEANS

Currently seeing volume with good quality.

TROPICALS

Pineapples

Conventional: Costa Rican availability will be shorter for the next few months but could get short after week 26 in Costa Rica. The pineapple import volumes from Costa Rica to the USA are expected to drop to about 1,100 loads next week. Mexican pineapple volumes are going down due to heavy rains in the growing regions.

Organic: Decent supply on Good Life Organic Pineapple 7/8ct available from Costa Rica. Market is climbing up. Low supplies from Mexico due to recent heavy rains.



Mango

Mangos are extremely short on all sizes. Some smaller fruit available but no big sizes. Record low volumes on mangos coming up from Mexico currently. Prices are higher and will stay there for a while until the volume picks up. Supplies should improve in 2-3 weeks.

SNAP PEAS

We are seeing quality issues at the moment on organic snap peas.

EGGPLANT

Crop is coming from California with very limited volume.

SQUASH

Organic Soft Squash

Limited volume from Baja; high percentage of scarring.

Organic Hard Squash

Mexico is going strong on the Organic Acorn, Organic Butternut and Organic Spaghetti squashes. There is limited volume on Organic Honeynut available. New crop of Organic Kabocha squash is available out of California.

SEASONAL

Organic Melons

It is Melon season! Contact us to see what we have available.

Organic Stone Fruit

Good supplies on Organic Peaches and Organic Nectarines out of California. Organic Plums are available but limited. Organic Apricots out of the Northwest are loading this week.



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