



Straw  
berry  
JAMS

## Weekly update for May 22, 2024

### TOMATOES

#### Tomato on the Vine

##### *Conventional*

**Supplies** - Good supplies continue out of Canada and USA. Light supplies out of Mexico.

**Pricing** - Costs have not changed much. \$8.00 - \$9.00 delivered on better quality product.

**Demand** - Demand has been active for Memorial Day. We'll have to see if things continue next week.

##### *Organic*

**Supplies** - Fair to good supplies out of Mexico and the USA.

**Pricing** - FOB quotes are ranging from \$10.00 - \$12.00.

**Demand** - Demand has been okay for Memorial Day. Expect things to slow down after the holiday.

#### Beefsteak Tomatoes

##### *Conventional*

**Supplies** - Good supplies out of Canada. US and Mexico production is slowing down.

**Pricing** - FOB costs are in the \$8.00 range out of Mexico. Deals are being made out of the USA and Canada.

**Demand** - Good demand this week.

##### *Organic*

**Supplies** - Light supplies out of Mexico and the USA.

**Pricing** - FOB costs are holding in the high teens to low \$20s.

**Demand** - Good demand overall.

#### Organic Roma Tomatoes

**Supplies** - Light to fair supplies out of Mexico. Crops are finishing up 3-4 weeks early.

**Pricing** - FOB costs are mostly in the mid to high teens.

**Demand** - Demand has been good and better quality.

## **Grape Tomatoes**

Grape tomatoes both organic as well as conventional are very much in good supply right now.

## **Heirloom Tomatoes**

### ***Organic***

Harvest out of Central Mexico is winding down. Due to unseasonably cool weather, new crop harvest out of Baja remains delayed until 1st - 2nd week of June. Markets continue to be strong.

### ***Conventional***

Harvest out of Central Mexico is winding down. Markets continue to elevate due to limited volume. California crops due to begin early July.

## **Medley Tomatoes**

Organic medley has firmed up a bit.  
Conventional medley plenty of fruit in the fields.

## **Cherry Tomatoes**

Cherry tomatoes a little less around but still good volume.

## **Organic Sweet King Tomatoes**

Organic vine-ripe and hot house tomatoes are in the same boat with pricing soaring into the 30+ range.

## **Organic Purple Crush Tomatoes**

Purple crush tomatoes are in good supply.

## **Round, Roma and Vine-Ripe Tomatoes**

### **Florida**

Spring tomato volume has yet to reach its peak and yields continue to be 40% off of normal. Markets are maintaining \$25.00-\$26.00 on round tomatoes and \$16.95-\$18.95 on roma tomatoes.

Summer tomato crops in South Carolina and Georgia set to begin harvest in early June. Tennessee, Arkansas, Virginia and Alabama in July.

### **Mexico**

Round tomatoes will continue with light volume for another 4 to 6 weeks.

The markets on vine ripe tomatoes continue in the mid to high \$20.00's.

Roma tomato harvest ended early in Sinaloa and Culiacan due to governmental agencies discontinuing of water supplies.

New roma harvest areas in Sonora and Hermosillo have not been able to offset the discontinued roma harvest in Sinaloa and Culiacan.

Continuing to see demand exceeding available supplies day to day. Markets elevated in the \$18.95 to \$21.00 range.

### **Baja, California**

This area has begun to harvest very light volume of roma and round tomatoes.

Market on roma tomatoes \$18.95 FOB

Large vine ripe tomatoes \$24.00-\$26.95

### **Indio, California**

Indio will begin tomato harvest next week with Central California kicking off the summer tomato harvest in mid-June.

## ONIONS

The Imperial Valley onion deal will go for another 3 weeks or more. The central California onion crop started up some with some early red onions. Markets on reds remains tight and very high as all the storage crop red from the PNW is done. The white onion market came way down on price with a lot more volume in now from Mexico. A few more reds now available out of Mexico as well. Quality is decent; skins still flaky.

## POTATOES

### **Russet Potatoes**

**Conventional** - Russet potatoes are steady, we will be shipping through the summer. Demand is moderate.

**Organic** - Organic russet storage crop will be shipping into the summer. Market will strengthen moving towards June. Veg-Fresh is shipping 3# and 5# bags, paper and poly. Organic carton russets too!

### **Sweet Potatoes**

**Organic and conventional sweet potatoes** - shipping all varieties of sweet potatoes, conventional and organic.

### **White Potatoes**

White potatoes are available out of Kern county, quality is very nice! Available in cartons or bags.

### **Red and Gold Potatoes**

**Conventional** - California has started on colored potatoes. Quality is good! Potatoes are locally grown in Kern County. Red and yellow are available in cartons and bags.

**Organic** - Veg-Fresh offers these organic potatoes packed in paper or poly bags! We are shipping new crop organic colored potatoes out of California. Quality is good!

### **Fingerling Potatoes**

**Conventional** - Russian banana fingerlings are available along with French and additional varieties.

**Organic** - Russian Banana and mixed varieties, 20# or 50# cartons.

### **Organic Creamer Potatoes**

Red and gold creamers available, 50# cartons or packed in 16/1.5lb bags. Get single varieties or mixed.

## CITRUS

### **Grapefruit**

#### ***Organic***

D2 - Star ruby. Good supplies and available. Fruit is grading more towards fancy with good red color both inner and outer. Peak sizes 36s/32s/40s/48s/56s.

#### ***Conventional***

### **Lemons**

#### ***Conventional***

D2 is peaking on 115s/95s/140s/165s and some 200s.

#### ***Organic***

D2 is the main source on organic lemons at the moment. Still seeing silver tips. Peak

D2 stars are in good steady supply. Peak sizes 36s/32s/40s/48s/56s/27s.

size 115s/95s/140s/165s and limited on 200s.

## **Valencia Oranges**

### ***Conventional***

Good supplies on both D1 and D2. D1 peak sizes are 72s/56s/48s/88s and limited on 113s/138s. D2 peak sizes are 113s/138s/88s/72s and limited on 56s and larger.

### ***Organic***

D2 valencias are available in good supplies. Peak sizes 113s/138s/88 limited on 72s and larger.

D1 peak sizes are 72s/56s/48s/88s and limited on 113s/138s.

## **Limes**

The market is getting better and steady day by day due to improved weather.

## **Sweet Limes**

D2: season is has ended.

# BERRIES

## **Blueberries**

Blueberries are steady and have good volume out of Central Mexico. Florida, Georgia and North Carolina are all in full production. California volume is much higher than expected daily. Market continues to be extremely sluggish as imports and domestic volumes are at record levels. Quality is good to excellent from all districts. Market will remain on the lower side until end of May on both coasts. Excellent time to promote all pack sizes.

## **Blackberries**

Blackberry market is steady with quality fair to good. Imports will stay steady from Central Mexico for the next 2 weeks and now would be a good time to promote.

## **Strawberries**

Overall strawberry quality is excellent out of all areas and volume will continue to increase throughout May. Demand varies by district due to overall production, quality and condition. Santa Maria is in peak production for the next 2-3 weeks.

**Santa Maria:** Supply exceeds demand. We will see peak production for the next 2-3 weeks. Size is XL and brix on these strawberries are amazing. Quality has improved dramatically with current favorable weather. Monterey variety currently in production.

**Watsonville/Salinas:** Supply exceeds demand. Production is ramping up quickly in this area due to optimum growing conditions and excellent plant health. We will see peak production in the next 2-3 weeks. Size is XL and brix on these strawberries are amazing. Monterey variety currently in production.

## **Raspberries**

Raspberry demand has begun to slow down as California production ramps up. Crossings out of Central Mexico continue however, domestic production has increased dramatically and market is showing the increase in volume. Quality is excellent out of California and fair to good out of Central Mexico.

# PEPPERS

## Green Bell Peppers

### *Conventional*

Steady volume from Nogales, AZ.  
Coachella, CA should be starting soon.

### *Organic*

Available out of Coachella, CA. Shifting to  
Bakersfield, CA in a few weeks.

## Organic Mini Sweet Peppers

Organic Mini Sweet Peppers are currently  
out of Mexico with a short 2-day notice.

## Colored Bell Peppers

### *Conventional*

Steady volume on all colored bells.

### *Organic*

Organic colored bells out of Mexico.

## Chilie Peppers

Please expect high prices and short  
supplies for the next 4-6 weeks until Baja  
and Northwen CA starts. Sinaloa, MX is  
finishing up and we are gapping.

# FRUIT

## Organic Apples

Good volume of organic apples still available from the Northwest with very aggressive  
prices. Quality is still very good!

## Mango

### *Conventional*

Oaxaca, Mexico growing region is flushing and this area is ending up soon. Market is  
flushing with smaller mangos 10s, 12s and 14s. Nayarit, Mexico is just starting with some  
Ataulfos. Red mangos will pick up in June. Demand and price is low on all mangos as retails  
are still higher.

### *Organic*

Mexican organic mango market remains steady this week. Smaller sizes are tighter as we  
move into a new growing area. Peaking on 7/8/9s.

## Pineapples

### *Conventional*

Demand is good and supply is still relatively short. Only about 1000 loads coming into the  
USA which is lower than normal. Mexican pineapple remains higher in price and not much  
being pushed out. Mostly 7/8ct available.

### *Organic*

Supplies are decent on Mexican organic pineapples. Markets are good and demand is fair.  
Light Costa Rican organic pineapples available.

# CUCUMBERS

## Organic Hot House Cucumbers

Sinaloa, Mexico season has ended.  
Currently gapping until Baja, MX starts in 2  
weeks.

## Organic Slicer Cucumbers

Volume is starting to tighten up out of  
Hermosillo, Mexico as the season winds  
down. Baja will start in a few weeks.

## Cucumbers

## Persian Cucumbers

Steady volume out of Nogales, AZ until another 4 weeks. Then we will see Baja starting in the middle of June. We will have a small gapping window.

Heavy volume is expected to continue out of Mexico on both conventional and organic Persian cucumbers for another week or so. Great time to promote.

## VEGGIES

### **Brussels Sprouts**

#### ***Conventional***

Conventional brussels sprouts available out of Mexico & California.

#### ***Organic***

Organic Brussels sprouts available out of Mexico.

### **Organic Green Beans**

Organic Green Beans out of Mexico have ended. California is set to start week 23.

### **Organic Eggplant**

Mexico season has ended.

## SQUASH

### **Organic Soft Squash**

Mexico is currently in growing area Hermosillo on the last fields. Hermosillo is expected to end week 22. California is 2 weeks delayed set to start week 23. Baja will begin week 23 also.

### **Organic Hard Squash**

Steady volume on organic acorn, butternut and spaghetti squash out of Mexico. Delicata squash is also available.



### **Veg-Fresh Farms**

1400 West Rincon Street, Corona, CA 92878

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