



Weekly update for July 24, 2024

ORGANIC MELONS

Organic Melons are now in season!

Steady supplies of organic cantaloupes, honeydews, mini watermelons and full size seedless watermelons out of Brentwood, CA.

TOMATOES

Tomato on the Vine

Conventional

Supplies - Light supplies out of Canada. Mexico should be starting up in the next couple of weeks.

Pricing - Hearing quotes mostly in the \$14.00 - \$15.00 range.

Demand - Fair to good demand.

Organic

Supplies - We are starting to see Mexican production starting up with Baja continuing.

Pricing - FOB costs are ranging from \$12.00 - \$14.00

Demand - Fair to good demand overall.

Beefsteak Tomatoes

Conventional

Supplies - Light supplies out of Canada. Mexico is starting up production. Expect to see increase in supplies in 2-3 weeks.

Pricing - FOB costs are mostly in the \$15.00 - \$16.00 range.

Demand - Fair to good demand.

Organic

Supplies - We are still seeing limited supplies out of Mexico. There is product available out of Baja.

Pricing - FOB costs are in the high \$20s.

Demand - Light demand. Inconsistent supplies have caused some customers to discontinue beefsteaks until supplies become more readily available.

Organic Roma Tomatoes

Supplies - Light supplies all around. We are seeing quality issues with older crop fruit.

Pricing - FOB costs are in the mid to high \$20s at this time.

Demand - Good demand on good quality product.

Grape Tomatoes

Grape tomatoes both organic as well as conventional are both still a little on the short side, however volume looks like it will be picking up some this week from the East Coast.

Heirloom Tomatoes

Organic

Harvest out of Baja will begin to improve by next week 7/29. California crops have started against limited volume. Markets remain strong.

Conventional

First of California harvest started over the weekend. Volume will begin to improve as we get into next week 7/29.

Medley Tomatoes

Medley tomatoes are on the light supply side with demand exceeding supply.

Cherry Tomatoes

Cherry tomatoes have good supply as well as quality.

Organic Sweet King Tomatoes

Organic vine-ripe and hot house tomatoes are in the same boat with pricing soaring into the 30+ range.

Organic Purple Crush Tomatoes

Purple Crush tomatoes are about 2 weeks away.

Round, Roma and Vine-Ripe Tomatoes

Roma Tomatoes

Severe heat in the west and rain in the Southeast are continuing to take a toll on this commodity. FOB markets continue \$23.95-\$25.95 demand exceeds supplies.

Vine Ripe Tomatoes

Supplies of vine ripe tomatoes are fair to moderate. Markets are in the low to mid \$20s. Quality is very good.

ONIONS

Very high temperatures again this week up in Central California growing areas through Saturday which is slowing up the packing process. Yellow onion skins are not setting due to high temps. Yellow onions pricing is up again this week as most growers have a lot of Colossal and Super Colossals. Mediums are higher priced. Market is steady on medium and

jumbo whites. The red onion market moved up a bit this week. Deals still available on yellow colossal and supers.

POTATOES

Russet Potatoes

Conventional - Russet potatoes are steady, we will be shipping through the summer. Demand is moderate. New crop will start in August.

Organic - Storage crop is what we will be shipping through July with new crop starting in August. Market is strengthening. Organic carton russets will be limited.

Sweet Potatoes

Organic and conventional sweet potatoes - shipping all varieties of sweet potatoes, conventional and organic.

White Potatoes

White potatoes have started in Stockton, market is strong.

Red and Gold Potatoes

Conventional - Stockton crop has started. The Pacific North West will start harvesting early August. Supplies are moderate, market is strong.

Organic - New crop out of Washington has started! Demand is good. Veg-Fresh offers these potatoes packed in paper or poly.

Fingerling Potatoes

Conventional - Russian banana fingerlings are available along with French and additional varieties.

Organic - We will start shipping new crop the last week of August. Russian, French, Amarosa, Purple and Medleys.

Organic Creamer Potatoes

We will start shipping new crop last week of August; red, gold and purple creamers.

CITRUS

Grapefruit

Conventional

D2 March Ruby's are the main source for the summer. Peak sizes 32s/36s/27s/40s and smaller.

Organic

D2 March Ruby's are the main variety, grading towards fancy, some choice. Peak sizes 36s/32s/40s/48s/56s.

Valencia Oranges

Conventional

D2 crop is about 6 weeks from ending its season. 113s/138s/88s being the peak size. 72s and larger remain limited.

Organic

D2 valencia's have about three weeks left to finish the season. Peak sizes 113s/138s/88 limited on 72s and larger.

Lemons

Conventional

D2 supplies will be limited through July. Small sizes 140s/165s/200s will remain limited. Peak sizes 95s/75s/115s limited on 140s/165s.

Organic

Lemons remain extremely limited.

D2 has limited availability. Still seeing some silver tips. Peak size 95s/115s/75s limited 140s/165s. Argentina is now available in limited quantities. Expecting more shipments to arrive both West and East. Peak sizes 95s/115s/75s some 140s/165s. Mexico is expected to start the end of this week with limited supplies. Peak sizes 165s/200s some 140s.

Limes

50% of the fruit has puff & crease. This has caused the season to end sooner than anticipated.

Steady volume out of Veracruz and Mexico regions. There is more availability on bigger sizes.

Sweet Limes

D2: season is has ended.

BERRIES

Blueberries

The blueberry deal is leveling off as supplies have increased out of the Pacific North West and now Baja California has begun production. Expect prices to continue at same levels and possible lower as we head into the next few weeks. Quality has been from good to excellent from all districts.

Blackberries

Blackberry demand has picked up considerably also due to weather in California. Central Mexico production has also slowed and thus the market should remain in a demand exceeds situation for the next 2 to 3 weeks. Blackberries have suffered the most with the heat in California and production will be slow until August.

Raspberries

Raspberry market is in a demand exceeds situation due to Central Mexico season coming to an end and continued hot weather has affected production out of California. Quality is fair to good overall and cooler weather this week will help maintain a good pack. Expect market to stay at current levels for the next 2 to possibly 3 weeks.

Strawberries

Overall strawberry quality will be a challenge until we start out new Portola crop in mid-August. The main issue is the warmer nights not allowing the fruit to harden.

Demand exceeds supply in all districts due to overall production, quality and condition. Watsonville is the region producing the most units currently.

Santa Maria: Demand exceeds supply. Size is medium to small. Brix on these strawberries are amazing. Quality will be our primary focus as we navigate the warmer weather. Day neutral varieties currently in production.

Our Santa Maria fall crop is scheduled to come in mid-August.

Watsonville/Salinas: Demand exceeds supply. Size is large and brix on these strawberries are amazing! Warmer weather is also affecting quality out of this northern region.

PEPPERS

Green Bell Peppers

Conventional

Colored Bell Peppers

Conventional

Green bell peppers are short due to the heat in the USA. We will see more product coming out of Baja in the next week or so.

Organic

La Grand has started with very limited volume.

Organic Mini Sweet Peppers

Limited out of Mexico.

All color bell peppers remain short, especially on volume fill reds. Not much product coming out of Canada or Holland.

Organic

Canada very limited volume with quality issues. Mexico started very small with limited volume.

Chilie Peppers

Baja has started with the majority of the varieties. Pasilla and Habanero chilies remain short due to the heat. Northern CA is still 3-4 weeks from starting.

FRUIT

Organic Apples

Steady supplies on imports out of South America and New Zealand. Still some domestic fruit available out of the Northwest with good quality.

Mango

Conventional

Demand is okay and all mango prices are down again this week. Good volume on all sizes of mangos. Plenty of deals on smaller sized Ataulfos size 20s-24s.

Organic

Steady on the organic mango market. We will have organic mangos through the first part of September. Good eating, good brix and internal color is very good.

Pineapples

Conventional

Pineapples are VERY short on large fruit. No 5s or 6s around. All pineapple will continue to be difficult for the next month or so. We have good supplies on Costa Rican 7ct gold pineapples right now. Brix 17-18. Call for availability. Costa Rica has very little volume overall out West. Prices will continue to rise through the end of September as usual.

Organic

Gapping on ALL Organic Pineapple for the next 2-3 weeks. Supplies will continue to be very short for the next 2-3 months. Mexican growers are finished for the season and won't be back until October. Very little volume coming in at all from Costa Rica.

CUCUMBERS

Organic Hot House Cucumbers

Baja has now started.

Organic Slicer Cucumbers

Available out of Baja with very good volume.

Cucumbers

Persian Cucumbers

Steady & plentiful volume coming out of Baja.

The market has tightened up a bit and costs have increased. Overall still good volume and a good item to promote.

VEGGIES

Brussels Sprouts

Conventional

Conventional brussels sprouts have started out of California with limited volume. Supplies could start to increase within the next week or two.

Organic

Organic Brussels sprouts available out of Mexico but are very limited with quality issues. New fields will start in one week in Mexico.

Cabbage

Green

Steady supply both growing regions Santa Maria and Salinas. Good quality.

Red

Currently out of Oceano, CA. Limited supply, demand moderate. Market should continue to stay high.



Asparagus

Currently out of Baja and Central Mexico, average quality looking to be better next week.



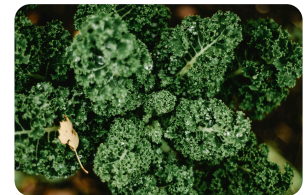
Broccoli Crown

Steady production. The heat wave caused some minor issues in crowns. Seeing it steady for the next couple of weeks. Market seems to be holding.



Eggplant

Organic - California has limited volume. Quality issues due to extreme heat.



Kale Green

Steady supply. Quality is looking good.

Corn

White

Good supply. Prices starting to rise in the next week or two.

Bi-Color

Limited supplies due to excessive heat which ruined the pollination process. Limited through August.

Bi-Color/Handle

Limited supplies due to excessive heat which ruined the pollination process. Limited through August.

Parsley

Curly

Steady supply. Quality is looking good.

Italian

Steady supply. Quality is looking good.



Cilantro

Steady supply. Quality is looking good.



Leeks

Steady supply. Quality is looking good.



Organic Green Beans

Available from California and Baja.

SQUASH

Organic Soft Squash

California has started. Baja has started. Limited volume. Baja only has green zucchini, no organic yellow squash.

Organic Hard Squash

Limited production in California on acorn and spaghetti with more volume coming in a few weeks. Still some volume on butternut out of Mexico.



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