

## TOMATOES

**Florida:** cool weather has substantially reduced harvest volume last week & this week. Markets continue to be in the mid to high teens for best quality on both romas and round tomatoes.

**Mexico:** finally regular supply volumes of both roma and vine ripe tomatoes are crossing daily. Markets in the mid-teens for best quality.

**Organic Heirlooms:** harvest out of Mexico remains steady. Forecasting harvest to continue steady through all of January.

**Heirlooms:** harvest out of our volume crops in Central Mexico has begun. Quality and volume remain very good. Volume will continue steady through January and February. Ad opportunities!



**TOV's:** supplies very light out of Mexico. Canada production is staying mainly in the East. FOB market is mostly in the \$14.00 - \$16.00 range. High demand on limited supplies.

**Organic TOV's:** fair to good supplies out of Mexico. FOB cost is mostly in the mid-teens. Demand is a little better, but nothing like the conventional market.

**Beefsteak:** fair to good supplies out of Mexico. FOB cost is mostly in \$11.00 - \$13.00 range with lower cost on load volume orders. Demand has been steady.

**Organic Beefsteak:** fair supplies out of Mexico. FOB costs have gone up. Hearing quotes mostly in the \$14.95 - \$16.95 range. Demand has been fair.

**Organic Roma:** good supplies out of Mexico. New production has started up and should stay good through April. FOB market has dropped quite a bit from the holiday highs. Most quotes are in the \$16.95 - \$18.95 range. Lower quotes on higher volume orders. Demand has dropped off after the holidays.

## CUCUMBERS



**Persian:** better volume on conventional persian cucumbers and costs have come off. Organic cucumbers are still tight and costs remain high.

**English:** good volume and quality on both conventional and organic english cucumbers. Costs are friendly and it's a great time to promote.

**Organic Slicer:** good volume, price is slowly going up.

## SQUASH

**Organic Hard Squash:** new fields of organic honeynut are starting this week. Spaghetti and delicata are still tight and costs remain high.

**Organic Soft Squash:** zucchini has volume out of Mexico. Yellow squash is steady.

## FRUIT

**Organic Apples:** steady volume and costs continue out of the Northwest.

**Mango:** Peruvian mangos are now arriving. Quality is good on Kents. Market steady. Volume should pick up in the next 2-3 weeks and pricing should come off some.

**Organic Mango:** Peruvian organic kent mangos are now available. Quality is pretty good. Prices are stable

**Strawberries:** the strawberry market is strengthening. We are seeing fewer volume deals being offered. Central Mexico has the largest portion of the open market volume we are seeing amongst the five active growing regions.

- Santa Maria - crews are moving slowly after the recent rain events, cleaning up the fields while they strip fruit & pack. Volumes are very low.
- Oxnard - as is the situation in Santa Maria, crews are moving slowly, stripping and packing as they go. There is a lot of fruit being thrown down, but yields are expected to slowly improve as we move into the weekend.
- Central Mexico - good volume is coming in from this area, with much of it being transferred to California to cover orders due to the rain.
- Baja - the same weather that affected California also reached the Baja Peninsula to lesser extent. Crews are also moving through the ranches at a slow pace, cleaning and culling as they pack.
- Florida - product is still coming off at a steady pace. Shippers are reporting numbers are much more manageable due to better demand and Ad participation at the retail level.

**Blueberries** - we are seeing a short gap in availability resulting from the Chilean transition. Offshore Chilean containers have been delayed at the ports. Central Mexico production is low due to the weather. We expect this situation to change over the next 10 days.

**Blackberries** - no real change on this item coming out of Central Mexico. There is good availability in Texas and California on the transferred fruit.

**Raspberries** - supplies are still light due to weather and early pruning in Mexico.

## VEGGIES

**Organic Eggplant:** steady volume out of Mexico with good pricing.

**Brussels:** very high prices with short supplies. Going to be short until new crops get started.

**Cilantro:** higher pricing with rain on the coast.

**Green & Black Kale:** good supply

**Onion Leeks:** available, quality has improved.

**Italian & Curly Parsley:** back into good supply

**Broccoli Crowns:** higher prices due to past rain that has limited supplies.

**Jicama:** new crop good supply out of Morelos, Mexico.



Mexico growers still do not have supply.

**Organic Brussels:** limited volume due to rain and insect damage. New crop starts in Mexicali 2nd/3rd week January. Need cooler weather in Mexicali.

**Green & Red Cabbage:** steady with mixed pricing; seeing firm availability.

**Corn:** all corn available out of Nogales! We are seeing more supply and quality is improving.

**Onions:** good storage volumes and good quality on red and yellow onions. Yellow onion market is moving up slightly this week. Very limited supply on good quality white onions right now. Market is very high right now. Quality is varying with some slight greening and some water staining present. Mexico is scratching on white onions so we could see some in the next week or two.

## POTATOES

**Russet:** very good supplies on all russet potatoes. Market remains cheap still. Demand is off slightly in the New Year.

**Red & Gold:** all areas are shipping red and gold potatoes. Market remains steady. Quality is very good.

**White:** decent supplies are available. Demand is fair and market steady.

## CITRUS

**Lemon:** market is getting stronger. Peaking on large sizes (75-115) and heavier to choice grade.

**Organic Lemon:** we have fruit from Mexico and California. Strong demand with limited supplies - please pre-book.

**Grapefruit:** will increase harvest of California fresh crop next week. We have all sizes available.

**Navels:** demand is steady. Fruit size has shifted to larger (peak 56/48s).

**Organic Navels:** very limited. Also, fruit is extra large and heavier to choice grade.

**Limes:** volume limited for 2-3 weeks in January. Prices continue to rise. Shipments have been significantly limited due to rainy weather in Mexico and compounded by back to back holidays. Currently, transitioning to the new crop which will consist toward smaller

**Organic Grapefruit:** have excellent volume 23s through 56's on fresh California crop.

sized fruit. We are seeing increased oil spotting on the smaller sizes due to immature rinds. Expecting market prices to continue to be high into January. February/March tend to be difficult times for limes from Mexico.



## BELL PEPPERS

**Organic Green:** Mexico has good volume; price is coming down.

**Organic HH Color:** Mexico has good volume; price is steady.

**Bell Peppers:** good volume on all. Steady prices.



**HH Bells:** good volume from Mexico. Prices on all HH are coming down.



**Organic Mini Sweet Peppers:** good volume from Mexico. Expecting pricing to decrease by the second week of January.

## CHILI PEPPERS

Current growing regions: Sinaloa & Sonora, Mexico

Harvest from both regions on most chili peppers and low volume on tomatillo. Supply will stabilize into February.

**Active peppers this week:**

Pasilla | Habanero | Tomatillo | Red Fresno

- Jalapeño - good supply
- Serrano - good supply
- Anaheim - good supply
- Caribe - good supply
- Red Fresno - **extremely limited**
- Habanero - limited
- Pasilla - limited
- Tomatillo - limited

*mostly all due to holiday from the fields, packing shed, drivers - should see stability into next week.*



### Veg-Fresh Farms

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