

{{ time\_now|date:"January 2, 2006" }}



# MARKET REPORT

## TOMATOES

**Florida:** growers continue to assess what two straight days of sub-freezing temperatures have done to the tomato crop. Initial assessments are 3-4 weeks of salvage harvest on mature plants. The plantings for March and most of April were devastated. More to follow on this. Markets continue in the mid \$20s what few are available.

**Mexico:** more tomatoes are coming to the border now. However, there is a wide mixed bag of quality. The best tomatoes are in the high teens. The tomatoes that have "deals on" are heavy color, small sizes, number 2's or number 1's with many issues.

**Organic Heirlooms:** harvest out of Mexico is steady. Forecasting steady harvest through most of February, barring any unforeseen weather. Markets are up slightly.

**Heirlooms:** harvest out of Mexico is steady. Forecasting harvest to remain steady for most of February, barring any unforeseen weather. Markets remain steady.



**TOV's:** better supplies out of Mexico for next week. FOB quotes are in the high teens to low twenties. Still very good demand.

**Organic TOV's:** seeing better supplies out of Mexico and the USA. FOB costs are mostly in the \$20 - \$22 range. Deals are being made on small sized fruit in the mid-teen range. Demand is fair to good.

**Beefsteak:** sunnier days are helping production in Mexico. Better supplies are now available. FOB costs are mostly in the mid-teens. Demand is also fair to good.

**Organic Beefsteak:** fair to good supplies out of Mexico. The FOB cost has come down. Quotes are in the high teens to low twenties. Demand has been fair to good.

**Organic Roma:** still seeing light supplies out of Mexico. Past weather issues have hampered production and quality - we are doing our best to navigate through these issues. FOB cost is holding in the low to mid-twenties. Good demand on limited supplies.

**Snacking tomato:** organic and conventional grape tomatoes are extremely short this week. Cold weather in Florida has caused a massive gap in supply and increase in prices. Medley costs have also increased. Cherry tomatoes remain very short as well. Market is in the low to mid 20s.

All snacking tomatoes remain in very short supply.

## CUCUMBERS



**Persian:** no changes on the persian cucumber market. Supplies are limited and costs remain high. Conditions will likely stay this way through February.

**English:** still very short and very expensive due to cold weather in the growing areas.

**Organic Slicer:** very limited. Supplies coming out of Mexico with prices still very high.

## SQUASH & YAMS

**Organic Hard Squash:** steady volume on organic squash out of Mexico. Organic honeynut supplies have improved; but costs remain high.

**Organic Soft Squash:** zucchini is very tight. Prices have climbed back up this week into the 30s.

**Yams:** the quality and supply remain steady on conventional and organic yams.

## FRUIT

**Organic Apples:** steady volume continues on most varieties out of the Northwest. Honeycrisp apples will remain tight with high costs.

**Mango:** Peruvian mangos market is higher and short as due to a strike in Peru. Quality has been good.

**Organic Mango:** Peruvian organic kent mangos are very tight as their overall crop volume is way off in Peru and quality has been varying.

**Pineapple:** market is very tight this week on Costa Rican pineapples as there is a late vessel arrival and less volume coming from Costa Rica. Very little fruit crossing from Mexico right now.

**Strawberries:** the Valentine's Day pull is in full swing, which will last into mid next week. Quality is very strong across all locations in the West. Here are some current updates by growing locations:

- Oxnard - fall crop plantings are winding down. The spring new crop fruit is beginning to come online. Supplies will remain light while growers wait for the projected warmer temperatures to begin to increase production. As stated last week, forecasted weather looks favorable for the next 7 to 8 days. There is a chance of a minor rain event next week on 2/10/2026 with a cooling trend to follow.
- Santa Maria - new crop product is increasing daily against good demand.
- Baja MX - both organic and conventional fruit are ramping up, moving into the end of this week. Crossings are stable with clear weather in the short-term forecasts.
- Central Mexico - production is on a steady decline out of this area as we move past peak production. Growers are battling cooler-than-normal temperatures combined with reports of several crop diseases, which are further reducing yields.
- Florida - this area has been hammered by extremely cold temperatures. Growers have been running water to help protect the plants from freeze damage. After a brief warming trend, colder temperatures are forecasted going into the weekend. Yields are nearly nonexistent, resulting in a demand shift to California, Texas, and Baja. This situation will exist over the next 7 to 10 days.

**Blueberries:** products are coming from Chile, Central Mexico, Baja, and California. Demand is strong.

**Blackberries:** there are still no changes on this item, with steady production coming out of Central Mexico and Baja.

**Raspberries:** steady numbers are coming out of Central Mexico and Baja.

## VEGGIES

**Organic Eggplant:** steady volume out of Mexico with pricing going up.

**Cilantro:** limited supply this week as cold weather has affected crops.

**Green & Black Kale:** good supply

**Onion Leeks:** available, quality has improved.

**Brussels:** currently seeing high prices with most shippers while quality is just okay. Mexico growers are starting to come into better numbers.

**Organic Brussels:** are currently out of Mexicali, Mexico with volume and availability starting to improve.

**Green & Red Cabbage:** steady with mixed pricing; seeing firm availability.

**Italian & Curly Parsley:** steady pricing and availability. Product available from the coast and the desert.

**Broccoli Crowns:** continue to stay tight through this week in Yuma, AZ. Limited in Santa Maria and Oxnard, CA due to the cold weather. Seeing some Mexico supply.

**Jicama:** new crop good supply out of La Paz, Mexico.

**Asparagus:** new crop from Mexicali, San Luis and Caborca, Mexico harvesting daily with additional blocks coming into production. Expect better supplies each week with promotional opportunities for February/March.



**Corn:** all corn available out of Nogales! We are seeing more supply and quality is improving.

**Onions:** good storage volumes and good quality on red and yellow onions. Market is steady on yellows and reds. Very limited supply on good quality white onions right now. Market is very high. Quality is varying with some slight greening and some water staining present. Some Mexican white onions are crossing but product has some light greening and aren't very clean overall.

**Organic Onions:** quality & supply remain steady. Ad opportunities available.

## ASPARAGUS

**Peru:** season ending as Mexico is ramping up supply with new crop.

**Mexico:** new crop in Mexicali, San Luis and Caborca have started with additional blocks currently burning fern. Expect better supplies each week with promotional opportunities for February/March.

## POTATOES

**Russet:** very good supplies on all russet potatoes. Market remains cheap still. Demand is off.

**Organic Russet:** quality and supply remain steady out of the North West. Ad opportunities available.

**Red & Gold:** all areas are shipping red and gold potatoes. Market remains steady. Quality is very good.

**White:** decent supplies are available. Demand is fair and market steady.

## CITRUS

**Lemon:** conventional supply is good on 140's and larger fancy. Choice we have 165's and larger.

**Navels:** excellent volume on fancy grade 56's through 113's.

**Organic Navels:** organic strong demand. Please pre-book bags and 72's and smaller.

**Organic Lemon:** we are shipping all California fruit now. Strong demand with limited volume. Can cover orders just need to pre-book.

**Grapefruit:** currently packing 23's through 64's. Peak volume 23's through 40's.

**Organic Grapefruit:** peaking on 23/27's then 32/36's. Small fruit limited due to bag demand.

Deals on 36's through 48's.

**Limes:** pricing is beginning to stabilize and quality starting to improve. We are still seeing limited shelf life. Demand for limes have fallen off as the market settles into the new year. The supply out of Mexico remains steady. The East Coast and South Florida started offshore arrivals from Colombia and Peruvian limes. Sizing peaking on 230/250 and smaller fruit.

## BELL PEPPERS



**Organic Green:** Mexico has steady volume; price is steady.



**Organic HH Color:** Mexico has limited volume; prices are going back up.



**Bell Peppers:** steady volume on all green and red bells. Yellow bells are limited with price going up.

**HH Bells:** steady volume from Mexico. Prices on HH are climbing up. Limited on yellow.

**Organic Mini Sweet Peppers:** good volume from Mexico.

## CHILI PEPPERS

Current growing regions: Sinaloa & Sonora, Mexico

Good supply from both regions on all chili peppers and tomatillo.

- Jalapeño - good supply
- Serrano - good supply
- Anaheim - good supply
- Caribe - good supply
- Red Fresno - good supply
- Habanero - good supply
- Pasilla - good supply
- Thai chili - **limited supply**
- Shishito - **limited supply**
- Tomatillo - **extremely limited supply**



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