

{{ time_now|date:"January 2, 2006" }}



MARKET REPORT

TOMATOES

Southeastern US Tomato Supplies: over 30 inches of rain have fallen on the Tennessee tomato crop. It has impacted both crop yields and quality. Some estimates are volume is off as far as 40% when you factor in packing house grade out losses on top of field yield losses. Prices have elevated into the mid to high \$20s for fair quality on few supplies.

California: tomato growers are seeing MUCH increased demand due to the persistent weather problems back East. Demand has driven pricing on round tomatoes into the high teens on small sizes and mid \$20s for big sizes. Roma tomatoes are trending in the mid to high teens for the best quality.

Outlook: quality tomatoes look to remain tight through Labor Day after which fall crops should begin to come online easing pressure on supplies.

Organic Heirlooms: Harvest remains steady out of Mexico and California. Markets are up slightly.

Heirlooms: Harvest against new crop "California grown" is steady. Forecasting harvest to remain steady through all of August and into all of September. Limited harvest out of Mexico for the next couple of weeks.



TOV's: fair to good supplies out of Canada and Mexico. FOB cost is ranging anywhere from \$7.50 - \$9.50 FOB. Low demand has been bringing cost down on TOVs and Beefsteaks.

Organic TOVs: we should see good supplies continuing out of Mexico. FOB cost mostly \$12.95 - \$14.95. Demand has been steady.

Beefsteak: Fair to good supplies out of Mexico and fair supplies out of Canada. FOB quotes are mostly in the \$11.00 to \$12.00 range. We could see pricing move higher. Demand has been slow, but we are seeing demand picking up due to light supplies on vine ripe tomatoes.

Organic Beefsteak: fair to good supplies on Mexican product. We should see consistent supplies moving forward. FOB quotes are mostly in the \$22.00 - \$24.00 range. Good demand with better availability.

Organic Roma: we are seeing better supplies out of Mexico and are waiting for Baja production to start. FOB cost ranging from the high teens to low twenties. We are hearing that pricing may move higher and that demand is starting to pick-up.

Snacking tomato

- organic grape tomatoes continue to be extremely short with demand exceeding supply throughout Mexico as well as the East Coast.
- conventional grape tomatoes are steady supply in both regions
- organic & conventional medley's are good supply out of California
- cherry tomatoes are getting very short as Mexico is in a 4-week gap

Purple Crush: New fields in about 2 weeks! Reach out to your sales rep for more info.

CUCUMBERS

Persian: good volume and quality out of both Mexico and Canada. Costs are stable and quality is good. Excellent time to promote!

English: good volume and costs on organic English cucumbers right now. Excellent quality out of both Canada and Mexico.

Organic Slicer: limited volume out of Mexico. Still waiting on California to start in a couple of weeks.

Slicer: supplies are beginning to tighten as extreme heat has pushed fields out earlier than expected. A few growers have also experienced crop damage due to the high temperatures, resulting in a projected 7-10 day production gap.



SQUASH

Organic Hard Squash: most organic squash varieties have started out of Central California. Costs are dropping a bit before the fall season starts. Candy stick will be available in another two weeks.

Organic Soft Squash: California has good supply on zucchini and limited volume on yellow squash. Steady pricing.

Italian Squash: Italian squash supplies have tightened with light volume coming out of Santa Maria. Growers are currently transitioning between fields and new plantings have not yet reached full production. Limited overall availability.

Yellow Squash: good quality yellow squash remains limited out of Santa Maria, keeping the market elevated. Supplies expected to remain tight for the next couple of weeks.

FRUIT

Organic Apples: new crop domestic Gala's have started. Imported apples coming in from New Zealand and South America. Costs are stable.

Organic Melons: great quality and supply on all California grown melons. Shipping from Brentwood and Lodi, CA.

Mango: Mangos are winding down out of Mexico. Week 34 will be the last week of shipping for many shippers. There will be fruit around next week and then Brazil will start out on the East Coast first.

Organic Mango: The Mexican Organic mango is very short and this will be out last week of Mexican fruit. California Keitt mangos will start out of the desert with only very large sizes. Prices will be high but the eating quality is excellent.

Pineapple: Mexican pineapple supplies are pretty much done. Costa Rica volumes also continue to go down. Supplies from Costa Rica will drop further in the next few weeks and remain short through October.

Strawberries

- supplies are expected to tighten over the next 3 to 4 weeks as California growing regions transition between production cycles.
- the reduction in availability follows an extended period of elevated temperatures throughout July.

Blueberries: markets in the Pacific Northwest are trending lower in volume and Peru has started and will be ramping up weekly through September. Supply exceeds demand at this time

Blackberries: we are seeing a steady increase of supply coming from California. Central Mexico and Baja are also producing.

Raspberries: supplies remain steady coming out of Central Mexico and Baja.

VEGGIES

Cilantro: the Ventura region is now feeling the heat from a few weeks ago, plants are struggling to stay alive which are signs from high temps. We are seeing some damage, less yield and in some cases shorter than usual bunches to avoid bolting.

Green & Black Kale: only green kale available in small numbers

Onion Leeks: steady supplies and pricing.

Onions: yellow onions remain high as the Pacific Northwest season starts up. Quality is good. White onions are still very tight this week. Prices on the white onions have moved up again. Red onion pricing is going down with good quality.

Organic Onions: California crop continues, quality has been grower specific. The Northwest is expected to start back up in late

Italian & Curly Parsley: steady on the throttle, daily availability and steady prices on both.

Broccoli Crowns: steady to start the week out with some shippers short, still while others were into some good supplies. Wide range in quotes.

Jicama: Good supply.

Brussels: higher prices with availability this week

Organic Brussels: Mexicali – limited volume. Guaymas brussels sprouts ranch is burning out early this year. Continued high heat and lack of winter has caused increased quality issues with aphids and whitefly. Grower had transition back to Mexicali for next week and then transition to new fields in Rayon.

July early August. Pricing has been fairly stable and constant for this time of year.

Eggplant: California production has become more plentiful, improving overall availability. Market has come down and pricing has softened.

Green & Red Cabbage: steady on both however, starting to see numbers from the field lighten up a bit.

Corn: easier on white corn. Bi and Yellow are steady.

POTATOES

Russet: large sized Russet cartons are very short as the new crop is peaking on smaller potatoes. The 5 and 10# Russet Bags have also moved up in price this past week. Historic water shortages are going to tighten things up for 2026/2027. Prices will be a lot higher than this year.

Red & Gold: CA and Texas Reds, yellow potatoes have come down as new crop Idaho starts up. Very limited white potatoes are very high priced if available. Red size C's are still extremely short.

White: extremely short - especially A's and C's.

Chipping: are extremely short! Prices again moving higher. New crop starts in a month.

Organic Potatoes: Supply continues to be out of California with quality being good. However, sizing on russets has been very small this season. New crop is expected to start this week into next out of NorCal/Oregon.

Sweet Potatoes: Supply has become limited on both organic and conventional sweet potatoes. Quality remains fair to good. Pricing is elevated on all varieties. New crop is expected in 2-4 weeks depending on the grower and variety. Once new crop is out of the grower there will be flash deals on growers looking to move the last of their old crop.

CITRUS

Lemon: we have Chilean fruit with good availability on fancy 115's and smaller.

Limes: prices starting to firm up with declining volume and overall quality as the older production cycle nears its end. We are seeing

Domestic fruit is good and available on choice grade.

Organic Lemon: Organic domestic supplies remain extremely limited. We are packing out fresh crop Mexico fruit into bags daily.

Grapefruit: Packing conventional Star Rubys for a few more weeks. Blush and interior color are excellent. Small fruit is limited. Fresh crop Ruby Red start next month.

Organic Grapefruit: Organic is getting very limited as district 2 winds down and district 3 is still over a month away. We may have a gap in September.

Navels: we have good volume on Chilean fruit fancy 56's and smaller.

more lighter color limes with thinner skin, which makes difficult to ship with increase risk of quality issues upon arrival. Some growing regions have started harvesting new crop limes. However, the production on volume remains low.

Currently transition period between the old and new crops could continue to see prices to continue to rise and remain uncertain. We hope a longer increase in available volume by mid September. 150s through 250s are ready available while 110s remain limited. Weather will continue to be the variable that will influence supply & pricing throughout the summer.

Valencia: Conventional valencia peaking on 75/56's and then 88's with back-to-school demand 113/138 are very limited.

Organic Valencia: Organic fruit we have good supplies through September.



BELL PEPPERS

Organic Green: Steady volume out of California. Steady pricing.

Organic HH Color: Steady volume out of Mexico and Canada. Price is steady.



Bell Peppers: California has good volume on green, red and yellow bells. Green price is dropping with red steady.

HH Bells: good volume out of Mexico and Canada. Price is steady from both regions.



Organic Mini Sweet Peppers: Baja Mexico and Fresno California have good volume availability. Expecting prices to continue to ease to the downside.

CHILI PEPPERS

Current growing regions:

- Chihuahua, Mexico
- Baja, Mexico
- Coachella, USA

Stable supply on most chili peppers.

Jalapeno - Good Supply
Serrano - Good Supply
Anaheim - Good Supply
Caribe - Good Supply
Red Fresno - Good Supply
Habanero - Good Supply
Pasilla - Good Supply
Thai Chili - Good Supply



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