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{{ time_now|date:"January 2, 2006" }}

MARKET REPORT

TOMATOES

- Tomato supplies are improving in Florida.
- Sunshine in Florida has allowed the initial harvest of good quality tomatoes and steady supplies for the first time in 8 weeks.
- Pricing and supply should see incremental improvement week over week, though Thanksgiving demand has begun to pressure the initally improving supply picture.
- Supplies from Baja CA, Jalisco and San Luis Potosi remain limited.
- Roma tomatoes remain tight with the market in the mid to high $40s for the best quality. Demand across all sectores continues to outpace supplies.



Heirlooms

- **Organic Heirlooms:** Harvest out of Mexico continues limited due to ongoing weather patterns and cooler temperatures in growing region. Markets remain strong. Forecasting crop harvest to improve next 2-3 weeks.
- **Heirlooms:** Harvest against “California grown” fall plantings remain steady. Origin of Mexico against new crop should begin within the next 2 to 3 weeks. Crops remain delayed due to cooler temperatures in growing region. Markets remain strong.

LETTUCE

- **Iceberg** - market is upinto the mid $70 range FOB out of Salinas. Huron, CA started this week and so far, product is looking nice. INSV and disease continue to be an

issue in fields. Demand exceeds supply. Expect the market to remain elevated through Thanksgiving. Yuma is slated to begin mid to late November.

- **Cabbage** - green cabbage is short and ok quality. Red and Napa cabbage is in good supply with decent quality.
- **Romaine** - quality is ok for market conditions. Pricing is high and has potential to continue to rise.
- **Green lead** - disease pressure is causing quality issues. Pricing is up.

BERRIES

Strawberries

- **California** production volumes remain below normal across all growing regions as fields continue recovering from recent heat and rain events.
- **Oxnard** is producing primarily smaller-sized fruit, further impacting already limited harvest volumes following significant field stripping over the past several weeks.
- **Central Mexico** (CMEX) and **Baja** production have been affected by recent hurricane-related weather events, with recovery progressing slower than anticipated.
- Fill rates are expected to remain challenged, and order cuts are likely to continue through the end of the week.
- Pre-arranging fill-in items with other row crop commodities is recommended to help offset lost truck space and maximize transportation efficiency.
- **Florida** is expected to begin shipping meaningful production volumes during the last week of November.
- **Market prices remain elevated in the $36.00 to $40.00 range,** with supplies extremely limited as shippers prioritize contract obligations and existing commitments.

Blueberries

- Product remains available from Central Mexico, Texas, California, and Peruvian imports on both the East and West Coasts.
- Supplies are steady, and demand remains good.

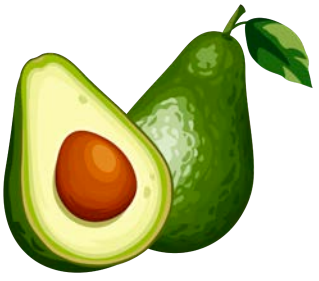
Blackberries

- Central Mexico production is crossing steadily for loading in both Texas and California.
- Baja product is also crossing through San Diego in steady volumes.

Raspberries

- Central Mexico production is crossing steadily for loading in both Texas and California.
- Baja product is also crossing through San Diego in steady volumes.

AVOCADO



Harvesting in Michoacán has resumed following a recent stoppage over grower pricing, with packing and exports restarting, though recovery is gradual amid limited opportunities and logistical constraints. Jalisco provided support during the interruption but could not fully offset the shortfall. Mexican volume is now rebuilding after a lighter week, while California's season is essentially finished after a solid crop of good-quality fruit. The market remains tight with elevated pricing in the near term as inventories recover. Conditions should improve with sustained harvest activity, though the rebuild will take additional time.

VEGGIES

Green & Black Kale: steady prices and supplies on kale this week.

Onion Leeks: easier with shippers looking to move.

Broccoli Crowns: higher here with some solid demand the past two days. Supplies are firming up on the coast and forecasted weekend rains are keeping inventories limited.

Italian & Curly Parsley: steady supplies on both as we move into November.

Cilantro: easy on price and steady for the rest of the week

Slicer: cucumbers are steady out of Nogales, with quality improving and darker color being reported. Baja is wrapping up its season with production expected to finish by next week.

Brussels:higher with Thanksgiving demand kicking in.

Corn: higher here with limited shippers going right now and strong demand out West. Pricing has been higher this week.

Italian & Yellow squash: plenty of volume out of Nogales. Good time to promote.

Eggplant: we are seeing more shippers starting up on eggplant out of Nogales. Supply is expected to increase as we move into November.

POTATOES & ONIONS

Russet: size 40-70s are jumping up in price as the Thanksgiving pull starts up. The 5 lb and 10 lb russet bags also moved up slightly. Demand on all potatoes will pick up for the holidays and as the temps cool off.

Red & Gold: red and yellow C potatoes are short and expensive. Good quality and supplies on A's and B's out of the Northwest.

White: size C's are very short. Good quality available on Bs and As though.

Chipping: new crop Washington and Idaho are available every day.

Onions: good supplies and quality on red and yellow onions. Market moving down slightly on reds. Limited supplies on good white onions out of California, Nevada and the Pacific Northwest. Freight rates have moved up again this week and will continue to rise during the holidays and tree season.

CITRUS

Lemon: good availability on all sizes and grades in D1 and D3. Market is soft we can work with you on pricing.

Grapefruit: stars are done and starting grapefruit rubies. Good volume on 48/56s. Limited on 36s/32s.

Navels: excellent volume on 56's through 138's on both grades. We have great promotion opportunities.

Specialties - packing Satsumas - bald and stem & leaf. Clementines started this week as well.

Limes: prices are starting to firm this week and are expected to continue to rise next week. Lime production is expected to gradually decline through November as the supplies start to trend downward. Supplies could remain limited until December when Mexico's growing area transition into new crop cycle. Rainfall is forecasted this week in Veracruz, Oaxaca and Tabasco which will further limit harvesting and freight rates will continue to rise and get limited into the holiday season. Quality will remain one of the main challenges. Appearance - high percentage of discoloration, scarring and staining with limited shelf life. The challenge will be to maintain consistent quality and product availability. Current crop harvesting 250s, 230s, 200s, 175s, 150s and 110s sizing.

BELL PEPPERS

Bell Peppers: Coachella has limited volume on green bells. Limited volume on reds. Green price is up on all sizes and colors. Very limited on yellow bells.

HH Bells: steady volume out of Mexico. Price is going up quickly.

CHILI PEPPERS

Current growing regions:

- Chihuahua, Mexico
- Baja, Mexico
- Sonora, Mexico

Extremely limited supply on all chili peppers. Mixed markets due to quality and size.

Jalapeño - extremely limited supply
Serrano - extremely limited supply
Anaheim - extremely limited supply
Caribe - extremely limited supply
Red Fresno - extremely limited supply
Habanero - limited
Pasilla - extremely limited supply
Thai Chili - extremely limited supply
Shishito - extremely limited supply
Tomatillo husk & peeled - extremely limited supply
Jicama - limited

Veg-Fresh Farms
1400 West Rincon Street, Corona, CA 92878

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