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{{ time_now|date:"January 2, 2006" }}

MARKET REPORT

TOMATOES

- Tomato supplies are improving in Florida.
- Sunshine in Florida has allowed the initial harvest of good quality tomatoes and steady supplies for the first time in 8 weeks.
- Pricing and supply should see incremental improvement week over week, though Thanksgiving demand has begun to pressure the initally improving supply picture.
- Supplies from Baja CA, Jalisco and San Luis Potosi remain limited.
- Roma tomatoes remain tight with the market in the mid to high $40s for the best quality. Demand across all sectores continues to outpace supplies.

Heirloom Tomatoes

- **Organic Heirlooms:** Harvest out of Mexico continues limited due to ongoing weather patterns and cooler temperatures in growing region. Markets remain strong. Forecasting crop harvest to improve next 2-3 weeks.
- **Heirlooms:** Harvest against “California grown” fall plantings remain steady. Origin of Mexico against new crop should begin within the next 2 to 3 weeks. Crops remain delayed due to cooler temperatures in growing region. Markets remain strong.



TOV's: fair to good supplies continue out of Mexico. Things have tightened up quite a bit. FOB cost is moving higher. Hearing FOB cost in the high teens to low twenties. Good demand is driving up cost on TOVs, especially back East.

Organic TOVs: good supplies on organic TOVs with increased demand on conventional. You could see shippers packing organics as conventional product. FOB cost has been in the

mid to high teens. But may move higher due to the conventional market. Demand is picking up due to higher cost on vine ripe and roma tomatoes.

Beefsteak: fair to good supplies out of Mexico. FOB cost is still holding in the $28.95 to $30.95 range. Demand is fair to good. Overall business has not picked up much.

Organic Beefsteak: we are seeing a little better supplies out of Mexico. FOB quotes are $30.95 to $32.95. Demand has been fair. Not seeing any increased movement on organic beefsteaks.

Organic Roma: light supplies continue out of Mexico and Baja. Not hearing of any increased availability for the near future. FOB cost is all over the place. Ranging from $46.95 to $60.00. Demand exceeds availability.

CUCUMBERS

Persian: cucumbers remain tight and costs are elevated. There is a little more volume out of both Mexico and Canada, but overall the market is still short. Costs will likely stay high through November.

English: production is slow and volume is limited. Costs are stable and quality is good.

Organic Slicer: good volume out of Mexico. Price is steady.

Slicer: cucumbers are steady out of Nogales, with quality improving and darker color being reported. Baja is wrapping up its season with production expected to finish by next week.

SQUASH

Organic Hard Squash: organic acorn squash has finished in California. New production has started in Mexico but costs are high. Organic kabocha has also finished in California production in Mexico should start next week. Good supplies will continue from Central California on organic butternut, spahetti, delicata and red kuri.

Organic Soft Squash: Mexico has started with good quality squash. Pricing is still high on zucchini and yellow is back up in price.

Italian & Yellow Squash: plenty of volume out of Nogaales. Good time to promote

FRUIT

Organic Apples: good volume and quality on organic apples coming from Northwest. Costs are stable and sizing is trending large.

Mango: are expensive and short. Ecuador has been hit with heavy rains affecting the overall quality on mangos which shortened their season. Peruvian mangos are now coming in with good quality, but higher priced than normal.

Organic Mango: Peruvian organic mangos are arriving late this week. Sizes mostly 6, 7s, and 8s with just a few 9-10ct. Kent variety should be clean and also great eating, but prices are very high.

Pineapple: demand is picking up this week as Thanksgiving approaches. Market is shorter this week. Some Mexican pineapples being offered at lower prices FOB McAllen.

Strawberries

- **California** production volumes remain below normal across all growing regions as fields continue recovering from recent heat and rain events.
- **Oxnard** is producing primarily smaller-sized fruit, further impacting already limited harvest volumes following significant field stripping over the past several weeks.
- **Central Mexico** (CMEX) and **Baja** production have been affected by recent hurricane-related weather events, with recovery progressing slower than anticipated.
- Fill rates are expected to remain challenged, and order cuts are likely to continue through the end of the week.
- Pre-arranging fill-in items with other row crop commodities is recommended to help offset lost truck space and maximize transportation efficiency.
- **Florida** is expected to begin shipping meaningful production volumes during the last week of November.
- **Market prices remain elevated in the $36.00 to $40.00 range,** with supplies extremely limited as shippers prioritize contract obligations and existing commitments.

Blueberries

- Product remains available from Central Mexico, Texas, California, and Peruvian imports on both the East and West Coasts.
- Supplies are steady, and demand remains good.

Blackberries

- Central Mexico production is crossing steadily for loading in both Texas and California.
- Baja product is also crossing through San Diego in steady volumes.

Raspberries

- Central Mexico production is crossing steadily for loading in both Texas and California.
- Baja product is also crossing through San Diego in steady volumes.

VEGGIES

Cilantro: easy on price and steady for the rest of the week

Green & Black Kale: steady prices and supplies on kale this week

Onion Leeks: easier with shippers looking to move

Italian & Curly Parsley: steady supplies on both as we move into November

Broccoli Crowns: higher here with some solid demand the past two days. Supplies are firming up on the coast and forecasted weekend rains are keeping inventories limited.

Green & Red Cabbage: higher here with limited shippers going right now and strong demand out West. Limited supplies on the coast.

Corn: higher here with limited shippers going right now and strong demand out West. Pricing has been higher this week.

Organic Eggplant: Mexico has started with limited supply.

Eggplant: we are seeing more shippers starting up on eggplant out of Nogales. Supply is expected to increase as we move into November.

Brussels: higher with Thanksgiving demand kicking in.

Organic Brussels: Mexicali – limited volume. Guaymas brussels sprouts ranch is burning out early this year. Continued high heat and lack of winter has caused increased quality issues with aphids and whitefly. Grower had transition back to Mexicali for next week and then transition to new fields in Rayon.

POTATOES & ONIONS

Russet: size 40-70s are jumping up in price as the Thanksgiving pull starts up. The 5 lb and 10 lb russet bags also moved up slightly. Demand on all potatoes will pick up for the holidays and as the temps cool off.

Red & Gold: red and yellow C potatoes are short and expensive. Good quality and supplies on A's and B's out of the Northwest.

White: size C's are very short. Good quality available on Bs and As though.

Chipping: new crop Washington and Idaho are available every day.

Onions: good supplies and quality on red and yellow onions. Market moving down slightly on reds. Limited supplies on good white onions out of California, Nevada and the Pacific Northwest. Freight rates have moved up again this week and will continue to rise during the holidays and tree season.

CITRUS

Lemon: good availability on all sizes and grades in D1 and D3. Market is soft, we can work with you on pricing.

Organic Lemon: we will continue to have Mexico fruit until Jan /Feb 2027 to pack in bags. Have fresh D3 fruit for cartons (95s - 140s) packing in Brawley, California.

Grapefruit: stars are done and starting grapefruit rubies. Good volume on 48/56s. Limited 36s/32s.

Organic Grapefruit: packing fresh district 3 Star Rubies weekly. Fruit peaking on 36s and smaller. Limited on 32s.

Navels: excellent volume on 56s through 138s on both grades. We have great promotion opportunities.

Organic Navels: steady volume peaking on 88/72/113s.

Specialties: packing conventional Satsumas bald and stem & leaf. Clementines started this week as well. Organic Satsumas and Celmentines will start next week.

Limes: prices are starting to firm this week and are expected to continue to rise next week. Lime production is expected to gradually decline through November as the supplies start to trend downward. Supplies could remain limited until December when Mexico's growing area transition into new crop cycle. Rainfall is forecasted this week in Veracruz, Oaxaca and Tabasco which will further limit harvesting and freight rates will continue to rise and get limited into the holiday season. Quality will remain one of the main challenges. Appearance - high percentage of discoloration, scarring and staining with limited shelf life. The challenge will be to maintain consistent quality and product availability. Current crop harvesting 250s, 230s, 200s, 175s, 150s and 110s sizing.



BELL PEPPERS

Organic Green: gapping. Coachella is producing mostly small sizing and choice. Mexico should start in 3-4 weeks.

Organic HH Color: steady volume this week from Mexico with pricing going up.

Bell Peppers: Coachella has limited volume on green bells. Limited volume on reds. Green price is up on all sizes and colors. Very limited on yellow bells.

HH Bells: steady volume out of Mexico. Price is going up quickly.

Organic Mini Sweet Peppers: Baja Mexico supplies limited due to past tropical storms and Oxnard, California will also receive rain at the end of this week.

CHILI PEPPERS

Current growing regions:

- Chihuahua, Mexico
- Baja, Mexico
- Sonora, Mexico

Extremely limited supply on all chili peppers. Mixed markets due to quality and size.

Jalapeño - extremely limited supply
Serrano - extremely limited supply
Anaheim - extremely limited supply
Caribe - extremely limited supply
Red Fresno - extremely limited supply
Habanero - limited
Pasilla - extremely limited supply
Thai Chili - extremely limited supply
Shishito - extremely limited supply
Tomatillo husk & peeled - extremely limited supply
Jicama - limited

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