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{{ time_now|date:"January 2, 2006" }}

MARKET REPORT

TOMATOES



Florida

- just as fresh tomato supplies have begun to improve, a widespread storm system is moving into the primary fresh tomato growing areas of Palmetto and Immokalee, Florida.
- The estimated harvest interruption is 3 to 5 days, heading into the weekend of heightened Thanksgiving holiday demand.

Mexico

- round and roma tomato supplies from Mexico remain limited until Sinaloa and Michoacan begin their tomato harvests in December.

Outlook

- elevated markets continue on round and roma tomatoes until weather subsides.

Heirlooms

- **Organic Heirlooms:** Harvest out of Mexico continues limited due to ongoing weather patterns and cooler temperatures in growing region. Markets remain strong. Forecasting crop to remain limited through Thanksgiving week.

- **Heirlooms:** steady harvest against “California grown” fall plantings. Origin of Mexico new crops remain delayed due to cooler temperatures in growing region. Markets remain strong.



TOV's: better supplies on TOV's crossing through Texas. Lighter supplies out of Nogales. FOB cost was in the high teens and seems to be settling in the $17.95 - $18.95 range. Deals being made on load volume orders. Demand has been very good. It seems to be slowing as the roma and vine ripe market comes down.

Organic TOVs: good supplies on organic TOVs. YExpect availability to hold steady for the rest of November into December. FOB cost is in the same range as the conventional market. Demand is slowing down a bit.

Beefsteak: fair to good supplies out of Mexico. FOB cost is mostly in the $28.00 range. Deals on volume orders are available. Demand has been steady.

Organic Beefsteak: fair to good supplies continue out of Mexico. Supplies should stay steady through December, barring any weather issues. FOB quotes are mostly in the $30.95 range. Fair to good demand.

Organic Roma: not much improvement on supplies. We will not see any increased production until Mexico starts up in January. FOB cost is mostly in the low to mid $50s. We'll have to wait and see where costs are heading into the weekend. Good movement overall. Some customers have discounted sales until the market comes back down.

CUCUMBERS

Persian: better volume on persian cucumbers out of Mexico and Canada. Costs have come off a little bit on conventional cukes. Organic persian cucumbers are still limited and expensive.

English: production has picked up on both conventional and organic English cucumbers. Costs are stable and quality is good.

Organic Slicer: good volume out of Mexico. Price is steady.

Slicer: cucumbers are steady out of Nogales, with quality improving and darker color being reported. Baja is wrapping up its season with production expected to finish by next week.

SQUASH

Organic Hard Squash: California has finished organic acorn, kabocha and honeynut. Delicata will finish this week as well. Mexico has started acorn and delicata but costs are high. Organic kabocha should start this week out of Mexico as well. Good supplies will continue from Central California on organic butternut and spaghetti. Organic honeynut will be very limited this year out of Mexico.

Organic Soft Squash: Mexico has good quality squash. Pricing is steady on zucchini and yellow is slowly coming down.

Italian & Yellow Squash: plenty of volume out of Nogales. Good time to promote

FRUIT

Organic Apples: good volume and quality on organic apples coming from Northwest. Costs are stable and sizing is trending large.

Mango: are expensive and short. Ecuador has been hit with heavy rains affecting the overall quality on mangos which shortened their season. Peruvian mangos are now coming in with good quality, but higher priced than normal.

Organic Mango: Peruvian organic mangos are arriving late this week. Sizes mostly 6, 7s, and 8s with just a few 9-10ct. Kent variety should be clean and also great eating, but prices are very high.

Pineapple: demand is picking up this week as Thanksgiving approaches. Market is shorter this week. Some Mexican pineapples being offered at lower prices FOB McAllen.

Strawberries

- California production volumes remain below normal across all growing regions as fields continue to recover from recent rain events.
- Oxnard is producing primarily smaller-sized fruit, further limiting harvest volumes following significant field stripping over the past several weeks.
- Fill rates are expected to remain challenged, and order cuts will likely continue through the end of the week.
- To maximize transportation efficiency and offset lost truck space, suppliers are encouraged to pre-arrange fill-in items with other row crop commodities.
- Florida is expected to begin shipping meaningful production volumes during the final week of November.
- Market prices remain elevated at **$38.00-$42.00**, with supplies extremely tight as shippers prioritize contract obligations and existing commitments.

Blueberries

- Product remains available from Central Mexico, Peru, and Argentina, with loading points in New Jersey, Florida, Texas, and California.
- Supplies from Peru are tightening as the region moves beyond its peak production period.
- Argentina continues to face weather-related challenges that are impacting both harvest volumes and quality.
- Mexican production remains light but steady, with shipments loading primarily through Texas.
- Markets remain firm, with some growers anticipating a short production gap over the next two weeks

Blackberries

- Central Mexico production continues crossing steadily for loading in both Texas and California.
- Baja volumes are also moving consistently through San Diego.

Raspberries

- Central Mexico production continues crossing steadily for loading in both Texas and California.
- Baja volumes remain steady through San Diego loading points.

VEGGIES

Cilantro: steady supplies with availability in the desert and on the coast

Green & Black Kale: steady prices and supplies on kale this week

Onion Leeks: steady pricing with most shippers switching transfers to the desert now

Italian & Curly Parsley: steady supplies on both

Broccoli Crowns: fairly steady prices and availability so far this week

Brussels: higher and starting to get limited here

Green & Red Cabbage: mostly steady prices at the elevated levels in the desert on the green. Red is steady.

Corn: steady at the elevated levels in the desert this week

Organic Eggplant: Mexico has started with limited supply.

Eggplant: we are seeing more shippers starting up on eggplant out of Nogales. Supply is expected to increase as we move into November.

POTATOES & ONIONS

Russet: size 40-70s are jumping up in price as the Thanksgiving pull starts up. The 5 lb and 10 lb russet bags also moved up slightly. Demand on all potatoes will pick up for the holidays and as the temps cool off.

Red & Gold: red and yellow C potatoes are short and expensive. Good quality and supplies on A's and B's out of the Northwest.

White: size C's are very short. Good quality available on Bs and As though.

Chipping: new crop Washington and Idaho are available every day.

Onions: good supplies and quality on red and yellow onions. Market moving down slightly on reds. Limited supplies on good white onions out of California, Nevada and the Pacific Northwest. Freight rates have moved up again this week and will continue to rise during the holidays and tree season.

CITRUS

Lemon: good availability on all sizes and grades in D1 and D3. Market is soft, we can work with you on pricing.

Organic Lemon: we will continue to have Mexico fruit until Jan /Feb 2027 to pack in bags. Good to push, we also have fresh D3 and D1 fruit for cartones (95s - 140s) and packing in Brawley, California and Kingsburg, California.

Grapefruit: stars are done and starting grapefruit rubies. Good volume on 32's and smaller.

Organic Grapefruit: packing fresh district 3 Star Rubies weekly. Fruit peaking on 32s and smaller

Navels: excellent volume on 88s through 138s on both grades. We have great promotion opportunities.

Organic Navels: steady volume peaking on 88/72/113s.

Specialties: packing conventional Clementines. Organic Satsumas and Celmentines will start next week.

Limes

- Quality
    - is the main concern. We are seeing scarring and yellow bellies, along with some thrip damage.
- Availability & Sizing
    - availability is increasing on 110/150 and 230/250 counts
    - 175/200 counts are limited as we move into the new crop
    - 110/150 are expected to be limited a month from now
- Supply Outlook
    - rain is expected today and tomorrow in Martinez de la Torre. It coincides with the Mexican Revolution Day holiday, which should further slow harvesting and packing.
    - the rain should benefit fruit development for the upcoming crop, but lime supplies remain tight in the short term.
    - we anticipate improved availability beginning the first week of December, when fruit from the August bloom enters the market.







BELL PEPPERS

Organic Green: gapping. Coachella is producing mostly small sizing and choice. Mexico should start in 1-2 weeks.

Organic HH Color: limited volume this week from Mexico with pricing going up.

Bell Peppers: Coachella has limited volume on green bells. No volume on reds; extremely high prices. Very limited on yellow bells until Coachella starts in a week or two.

HH Bells: very limited volume out of Mexico. Price is going up quickly.

Mini Sweet Peppers: mini sweet peppers have been extremely short for several weeks now. Production is starting to pick up out of Mexico but costs are still very high. Supplies should improve in about two weeks.

CHILI PEPPERS

Current growing regions:

- Chihuahua, Mexico
- Baja, Mexico
- Sonora, Mexico

Extremely limited supply on all chili peppers. Mixed markets due to quality and size.

Jalapeño - extremely limited supply
Serrano - extremely limited supply
Anaheim - extremely limited supply
Caribe - extremely limited supply
Red Fresno - extremely limited supply
Habanero - limited supply
Pasilla - extremely limited supply
Thai Chili - extremely limited supply
Shishito - extremely limited supply
Tomatillo husk & peeled - extremely limited supply
Jicama - limited supply

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